

DATE: NOVEMBER 20, 2014

TITLE: PELICAN PROGEAR™ ELITE COOLERS ARE NOW AVAILABLE IN A TOTAL OF TWENTY ONE COLORS / MINIMUM ORDER OF 10

PRODUCTS AFFECTED: ALL PELICAN PROGEAR™ ELITE COOLERS – 20QT, 35QT, 45QT, 65QT, 95QT, 150QT, 250QT

## DETAILS:

The Pelican ProGear™ Elite Coolers are now available in a total of **21** colors (counting the existing Marine White and Outdoor Tan), in all sizes. They are “Made-To-Order” items with a 10 piece minimum per color /per size (*minimum piece count does not apply to white and tan*). No color up-charge. New colors are:

## PELICAN ProGear™ Cooler Colors



Golden Yellow



Navy Blue



Red



Aqua Green



Burnt Orange



Burgundy



Deep Blue



Deep Purple



Forest Green



Midnight Blue



Teal Green



Light Blue



Maroon



OD Green



Orange



Purple



Dark Yellow



Dark Blue



Grey

Pelican ProGear Coolers are made to order with a 10 piece minimum per color per size



Pelican Products • 23215 Early Avenue • Torrance, CA 90505 • Tel.: 310.326.4700 • 800.473.5422 • Fax: 310.326.3311 • [www.pelican.com](http://www.pelican.com)

Pelican Products ULC • 10221 - 184th Street, Edmonton, Alberta T5S 2J4 • Toll Free: 866.273.5422 • [www.pelican.ca](http://www.pelican.ca)

Pelican Products Pty Ltd. • Suite 2.33 West Wing, Platinum Building, 4 Ilya Ave, Erina NSW 2250 • Tel.: +62 4367 7022 • Fax: +62 4367 7066 • [www.pelicanaustralia.com](http://www.pelicanaustralia.com)