

DATE: MARCH 17, 2016

TITLE: PELICAN ELITE COOLERS EMBOSSED LOGO

PRODUCTS AFFECTED: 45QW, 55QT AND 80QT

DETAILS:

All Pelican Elite Coolers are moving from the colored, printed Pelican logo to an embossed logo. This is a running change and it will start with the 45QW Wheeled Cooler model.

The new embossed logo style will be shipping in several weeks. The 55QT and 80QT coolers will follow soon after.



Previous Cooler Logo



New Cooler Logo



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